

You," accompanying the article, contained false and misleading representations that the article was adequate and effective as a treatment for and preventive of colds and other infectious diseases; nervousness; neuritis; loss of reflexes; skin disorders; inadequate growth; anemia; scalp disorders; faulty digestion and blood circulation; liver disease; gastrointestinal disorders; and swollen joints; and

*Sohuvil Ovalettes tablets*, 502(a)—the leaflet, entitled "The Vitamins What They Are What They Do For You," accompanying the article, contained false and misleading representations that the article was adequate and effective as a treatment for and preventive of colds and other infectious diseases; nervousness; neuritis; loss of reflexes; skin disorders; inadequate growth; anemia; scalp disorders; faulty digestion and blood circulation; liver disease; gastrointestinal disorders; swollen joints; sterility; heart trouble; and arthritis.

DISPOSITION: 7-27-61. Consent—claimed by the shipper and released under bond to be brought into compliance with the law.

6676. *Tafco vitamin tablets*. (F.D.C. No. 45513. S. Nos. 61-081/3 R.)

QUANTITY: 32 btl. of *Tafco vitamin C tablets*, 218 100-tablet btl. of *Tafco geriatric type tablets*, and 234 100-tablet btl. of *Tafco therapeutic type tablets*, at Wichita, Kans., in possession of *Tafco Products*.

SHIPPED: 5-6-60 and 5-25-60, from St. Louis, Mo.

LABEL IN PART: (Btl.) "Vitamin C Compressed Tablet Each tablet contains: Vitamin C (Ascorbic Acid) 100 mg. (Lemon Flavored) \* \* \* Dose: \* \* \* Manufactured for *Tafco Products*, 3350 S. Osage, Wichita, Kansas"; "*Tafco Geriatric type tablet with Choline Inositol and Methionine* Manufactured for *Tafco Products*, 3350 S. Osage Wichita, Kansas \* \* \* Each tablet contains: \* \* \* Vitamin E \* \* \* DI-Methionine \* \* \* \*\*Need has not been established" and "*Tafco Therapeutic Type Tablets* \* \* \* Manufactured for *Tafco Products* \* \* \* Each tablet contains: \* \* \* DI-Methionine \* \* \* Vitamin E \* \* \* \*\*Need has not been established."

ACCOMPANYING LABELING: Leaflets entitled "*Tafco* \* \* \* Lemon Flavored Vitamin C Wafers As An Aid In Building Body Resistance" and "*Tafco Food Supplements from Nature's Laboratory*"; and price list entitled "*Tafco-Vita*."

RESULTS OF INVESTIGATION: The leaflets and price list were prepared by the dealer and were used in promoting sales of the articles.

LIBELED: 3-22-61, Dist. Kans.

CHARGE: *Vitamin C tablets*, 502(a)—while held for sale, the accompanying labeling contained false and misleading representations that the article was adequate and effective as a treatment for and preventive of infectious diseases; cold and flu symptoms; muscular aches and pains; virus infections which cause upset stomach and nausea; circulatory disorders, arteriosclerosis, anemia; hemorrhoids; conditions resulting from stress; pruritus; dermatitis; poison ivy and poison oak; bleeding, sore, and spongy gums; loosening of teeth; improper blood formation; allergies and hay fever; and to build body resistance; neutralize toxins; control cholesterol in the blood and prevent heart disease; and stimulate production of cortisone; and that less than 10 percent of adults have optimal levels of vitamin C and 90 percent of the population needs to supplement the diet with vitamin C; that most children,

and practically all adults, are deficient in vitamin C; and that smoking one cigarette will neutralize 15 times the daily requirement for vitamin C.

Therapeutic type tablets, 502(a)—while held for sale, the accompanying labeling contained false and misleading representations that the article was adequate and effective as a treatment for and preventive of improper gland functioning; hard, fatty deposits called cholesterol which block kidney and liver passages, blood vessels, and arteries; and that the vitamin B complex in the article would correct bad eating habits; and that the article contained a significant amount of lipotropic factors for special dietary use and therapeutic purposes.

Therapeutic type and geriatric type tablets, 502(a)—while held for sale, the accompanying labeling contained false and misleading representations that the articles were adequate and effective as a treatment for and preventive of conjunctivitis; erosion of eye tissues and clouding of cornea; infections; neuritis; pernicious anemia; sterility; to promote vitality and well-being; sound health; and normal vision and eye health; and that all ingredients of the articles were as they exist in nature, and that by consuming the articles maximum nutrition would result.

The libel alleged also that the therapeutic type tablets and the geriatric type tablets were misbranded under the provisions of the Act relating to food as reported in notices of judgment on foods, No. 27850.

DISPOSITION: 6-1-61. Default—destruction.

6677. Vitamin capsules. (F.D.C. No. 45780. S. Nos. 61-052/4 R.)

QUANTITY: 44 50-capsule btls. and 110 100-capsule btls. of multiple vitamin capsules; 139 100-capsule btls. and 70 200-capsule btls. of vitamin B complex capsules; and 104 200-capsule btls. and 4 100-capsule btls. of vitamin A capsules, at Dubuque, Iowa, in possession of B. A. Ruegnitz Laboratories.

SHIPPED: 2-16-61 (multiple vitamins and vitamin B complex) and on an unknown date (vitamin A), from Detroit, Mich.

LABEL IN PART: "Ruegnitz Multiple Vitamin Capsules \* \* \* Dose: \* \* \* Contents \* \* \* Distributed by B. A. Ruegnitz Laboratories, Dubuque, Iowa \* \* \* 61F Dubuqueland's Vitamin Center"; "Hi Vitamin B Complex Contents \* \* \* Distributed by B. A. Ruegnitz Laboratories, Dubuque, Iowa Each Capsule Contains \* \* \* 61F Directions:"; and "Hi Vitamin A 25,000 units per capsule Contents \* \* \* Distributed by B. A. Ruegnitz Laboratories Dubuque, Iowa Directions."

ACCOMPANYING LABELING: Leaflets entitled "Everyone Needs These High Potency Vitamins," "B. A. Ruegnitz Laboratories \* \* \* Thank you for your inquiry," and "Interesting Information You May Want To Know About Ruegnitz Vitamins."

RESULTS OF INVESTIGATION: The capsules were shipped in bulk and repacked and labeled by the dealer. The leaflets were also prepared by the dealer and used in promoting sales of the articles.

LIBELED: 5-4-61, N. Dist. Iowa.

CHARGE: While held for sale, all articles, 502(a)—the accompanying labeling contained false and misleading representations that the articles were adequate and effective as a treatment for and preventive of colds, sinus trouble, tired, run-down conditions, lack of pep and energy, nervousness, depressed condition, chronic fatigue, poor appetite, disease and infection, and to relieve tension, as well as other diseases and conditions; and that, due to storage conditions, sea-